

الإدارة المركزية للتعليم العام
إدارة تنمية مادة الكمبيوتر التعليمي

Central Administration for General Education

Educational Computer Material Development Department

Under the patronage of His Excellency the Minister of Education,

Mr. Mohamed Abdel Latif

Weekly Assessments for Financial Culture

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Eighth Week

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Test (1)

First: Choose the correct answer:

1. What are the three main areas you should focus on when analyzing a company close to you?

A) Ads, contests, and gifts

B) What the company does, how it makes profit, and its connection to the community

C) Competitors' prices, purchase offers, and suppliers only

D) The company's founding date, buildings, and initial capital

2. Which of the following sources is best to refer to for collecting objective and reliable information about a company?

A) Unverified social media posts

B) Rumors spread orally

C) Official company websites, newspapers, and government agencies

D) Commercial advertisements with unknown sources

Second: Put (√) mark in front of the correct statement and (×) mark in front of the wrong statement:

3. Studying how a company makes its profits involves knowing the revenues and cost structure. (.....)
4. Facts refer to objective information, while opinions express evaluations and impressions. (.....)

Third: Answer the following question:

5. Mention two basic conditions that should be considered when conducting an interview or visiting a local company to gather information.

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Test (2)

First: Choose the correct answer:

1. Which of the following factors is an example of a "strength" that a company might have compared to its competitors?

A) High costs of raw materials and components

B) Product quality relative to price and good customer service

C) Exchange rate fluctuations and lack of digital tools

D) The emergence of new competitors in the market

2. What is the correct step to take if it's not possible to conduct a personal interview or a field visit to the company?

A) Stop researching and cancel the study

B) Write personal impressions and opinions without evidence

C) Use publicly available company information and at least one reliable source outside the company itself

D) Rely entirely on customers' personal opinions

Second: Put (√) mark in front of the correct statement and (×) mark in front of the wrong statement:

3. The company's future challenges are factors that might hinder its growth, such as exchange rate fluctuations and competition. (.....)
4. The official company websites always include a review of all their negative aspects with complete transparency and without bias. (.....)

Third: Answer the following question:

5. 5. Explain: the importance of caution and observing limits when using information coming from official company websites.

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Test (3)

First: Choose the correct answer:

1. When arranging the presentation of the company's search results in front of the class, what is the best order for the presentation elements?

A) Future challenges, then rent expenses, then advertisements

B) Overview of the company, then characteristics of goods or services, then strengths and challenges

C) Group opinion, then employee names, then price list

D) Recommendations, then complaints, then manager's name

2. According to the presentation and research grading rubric, which criterion gives points for supporting the results with specific facts and data?

A) Accuracy of sources and their relevance to the topic

B) Reasoning the result with evidence

C) Distinguishing between facts and opinions

D) Clarity of the presentation and stating its limitations

Second: Put (√) mark in front of the correct statement and (×) mark in front of the wrong statement:

3. Exchanging questions and opinions between groups during the evaluation helps deepen understanding and recognize the differences between companies. (.....)

4. Corporate social responsibility (CSR) is limited only to achieving the highest possible financial profit. (.....)

Third: Answer the following question:

5. Explain how analyzing the company's relevance to the community contributes to understanding its local social and economic impact.

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